

Klickitat County
Quit Line Data Summary
April 1 - June 30, 2002

| | County | State |
|--|---------------|------------------|
| Number of Calls to Quit Line | N = 18 | N = 3,421 |
| Percent of Statewide Calls | 0.6% | 100.0% |
| Percent of State Population in County¹ | 0.3% | 100.0% |

| | County % | State % |
|--|-----------------|------------------|
| Gender | N = 18 | N = 3,099 |
| Female | 61.1% | 62.9% |
| Male | 38.9% | 37.1% |
| Race/Ethnicity | N = 17 | N = 2,578 |
| People of Color | 5.9% | 13.7% |
| White | 94.1% | 86.3% |
| Age | N = 14 | N = 2,323 |
| Less than 18 years old | 0.0% | 2.1% |
| 18 - 24 years old | 21.4% | 16.3% |
| 25 - 34 years old | 21.4% | 22.2% |
| 35 - 44 years old | 35.7% | 27.3% |
| 45 years and older | 21.4% | 32.0% |
| Education | N = 17 | N = 2,679 |
| Did not graduate high school | 47.1% | 17.8% |
| High school graduate | 23.5% | 33.7% |
| Some college/vocational school | 23.5% | 37.4% |
| College graduate | 21.4% | 11.0% |
| Caller Type | N = 17 | N = 2,929 |
| General Information | 5.9% | 11.5% |
| Health care provider | 0.0% | 2.8% |
| Tobacco user | 94.1% | 85.6% |
| Payer Type | N = 13 | N = 1,951 |
| Insured | 23.1% | 40.6% |
| Uninsured | 30.8% | 22.7% |
| Medicaid | 46.2% | 36.6% |
| Heard About | N = 13 | N = 2,463 |
| Past caller | 7.7% | 17.0% |
| Employer/worksites | 0.0% | 1.3% |
| Health care provider | 7.7% | 17.6% |
| Television | 30.8% | 22.8% |
| Outdoor advertisement (billboard/bus/wall) | 0.0% | 4.7% |
| Targeted mailing | 0.0% | 2.6% |
| Great Start | 0.0% | 0.4% |
| Radio | 0.0% | 1.3% |
| Newspaper/Magazine | 0.0% | 2.2% |
| Brochure/Newsletter | 7.7% | 4.9% |
| Family or friend | 30.8% | 21.7% |
| Health Department | 15.4% | 2.9% |
| School | 0.0% | 0.5% |

Source: Washington State Department of Health
Tobacco Prevention and Control
Assessment and Evaluation

¹ "Census 2000", August 2001 (OFM)

* Rate not calculated because number of calls was less than 5.